

“Speech” vs. “Presentation”

The difference between making-noise, and creating-connections

Presented by: R.J. Foster, Wordsmith

In today’s multi-media million-message marketplace, people are very skilled at tuning-out anything that doesn’t grab their attention and hold their interest. Whether you’re building businesses or relationships, success begins with your ability to share an interesting message in a way that is concise yet clear, professional yet comfortable, and above all – engaging.

This lively interactive discussion provides a unique perspective on message delivery, illustrating some of the fundamental differences between a speech and a presentation, and providing tips for using those fundamentals to tailor your delivery style and help you connect with listeners like never before!

- “Show & Tell” vs. “Show & Share”
- “Statement” vs. “Message”
- Creating connection through contact
- Avoiding “PowerPoint paralysis” and other speech-induced-ailments

From 60-seconds to 60-minutes, great speakers get applause.
Great presenters get results!

With over 15 years of domestic and international corporate presentation and training program development, R.J. Foster created Wordsmithing by Foster, LLC to help growth-minded business people generate more income *for* their organization by generating more interest *in* it. From crafting written communication materials to developing and polishing presentation skills, R.J. takes business messaging to a new level. After all, he’s a Wordsmith, shaping words into works of art.